



App Implementation - QmeUp

The objective of the project is to implement a handy solution to manage the Queue for the restaurants. By doing this, the following entities will be benefited.

1. Shopping mall can motivate the people to walk around the malls to do more purchases.
2. Consumers can queue for the restaurant without reaching and staying outside the restaurants.
3. Restaurants can get the statistics to analyze their business, and reserve less waiting area and hence, do more business.

This application is available in Apple App Store and Google Play Store.





App Implementation - Chung Yuen Electrics

This project is to build up an application to demonstrate the wide variety of products Chung Yuen Electrics can source. At the same time, their audience to download the coupon to get discount and privilege over the application. By this solution, they can

1. Eliminate the cost related to printing and distributing the coupons
2. Tracking the user behavior
3. Help planning more accurate marketing campaigns to bring more businesses

This application is available in Apple App Store and Google Play Store.





App Implementation - Zhi Phone

The objective of the development project for ZhiPhone is to carry out the International callback services over iPhone and Android platform with use of an application. This can enhance their business by:

1. Simplifying the IDD Callback process
2. Developing new market segment for the services
3. Letting the user to make economic IDD call without access to Wifi or 3G networks.

This application is available in Apple App Store and Google Play Store.





App Implementation - Just 925

The objective of this iPhone App Development project is to carry out an interactive event to promote the brand name of Just925.

Within this application, the users can measure the finger ring size and select the ring from the catalog. And the user can be benefited with this application to get their (or their partner's) finger ring size and make surprising move in every festivals.

Combined with the CMS we implemented, the client can carry out this innovative campaign with their latest selection known by the public.

This application is available in Apple App Store.





App Implementation - Midland IC&I

This iPad App is implemented mainly for streamlining the documentation flow of the sales documents to her thousands of agencies. With use of the App, Midland can enjoy the following benefits.

1. Eliminate the cost related to printing and distributing the sales brochures.
2. Make sure the sales material on the agencies side is up to date.
3. Save time from handling the material, do more businesses.

This application is for their internal use.